07

AYO EXPLORES FACT SHEET

Imagine. Learn. Discover.

A world of adventures for curious little explorers.



AT A GLANCE

BRAND
AYO Explores

LAUNCH
November 1, 2026

SEASON 1
12 country adventures

WEBSITE
ayoexplores.com

AUDIENCE
Children ages 4–7

FIRST DESTINATION
Africa

FORMAT
3D animated storytelling

MEDIA
info@ayoexplores.com

WHAT IS AYO EXPLORES?

A global children's entertainment and educational brand following Ayo and her family as they discover people, cultures, traditions, wildlife, food, and music.

OUR PURPOSE

To inspire curiosity, kindness, cultural awareness, and the joy of learning through playful adventures that invite children to explore alongside Ayo.

THE AFRICA LAUNCH

Launching November 1, 2026, AYO Explores begins with 12 African country adventures. The stories are inspired by co-founder Venida Hudley's firsthand travels and brought to animated life with co-founder and Creative Director Jasmine Curtis.

Beyond the screen: original music, printable activities, and learning resources.

WHAT'S NEXT?

Africa is the first chapter of a wider world journey, with future destinations planned across Asia, Europe, North America, South America, and Australia.

PRESS & MEDIA RESOURCES ayoexplores.com/media